



A New Great Idea: ADACTO , the New Design Radiator! That's how PROJECTCLIMA was borne

Andrea Dipietromaria is the man behind this avant-garde radiator.

After gaining significant experience working for a leading company in this field, Andrea had an idea, that later became a project and today has a name; ADACTO, the new Designer Radiator.

"While going to the swimming pool in Omegna-my hometown-I saw a bench in the dressing room,the shape of which, suggested to me that it could be a new radiator" tells Andrea D.

"I started to work on this project in the evenings at home, to verify the feasibility of it. Then, I told my friend of 15 years, Massimo Melloni, about it.

Massimo, a businessman who owns the company A-Melloni srl, showed an interest for this project from the start. After a few meetings to finalize our business plan, we decided to make a prototype and register the invention and design patent.

Another key person who supported the idea is Massimo's brother, Alberto Melloni, who joined us from day one."

Andrea, with Alberto and Massimo, created the company PROJECTCLIMA.

This is, to summarize, the story of a very young company that today is able to offer a product of absolute interest for this sector.

"The ADACTO radiator" says its creator, "has been designed with an aluminium profile with the help of a professional team of Engineers and after undertaking several tests at the Polytechnic of Milan's University.

The main characteristic of the profile section is the capacity to withdraw a very high quantity of energy from the water that goes through it. This process enables you to use a very limited quantity of water compare to traditional radiators"

In a H 120cm x 60cm L radiator, the water circulating it is up to 1 litre only and therefore heats up immediately when turned on. Vice versa, it cools down very quickly when you turn it off. In this way, the boiler needs to be turned on for a very short period of time only, giving a considerable energy saving.

"Even from an aesthetic point of view, the radiator has been created with the help and advice of many experts and designers, and it has the characteristic of being covered by aluminium tiles (covers) that once on the radiant base, can offer limitless possibilities and many customizing choices" explains Massimo Melloni.

You can also change the colours by yourself simply by substituting the covers with the help of a screwdriver. The front covers can be drilled to offer the possibility of fixing accessories such as hangers, towel rails, etc...

This is obviously another innovation of great interest.

The installation has a number of rich innovations: after an extensive research between technicians to find out the challenges in mounting traditional radiators, Projectclima has implemented a new flexible hose connection structure that enables them to be connected to the hydraulic system without the necessity of pipe centres and an adjustable wall mounting system that lets you move the fixing point from the radiator itself.

Another unique element is given by way the section are connected which ensures that air can not stagnate inside the radiator, provoking a lowering of the thermal power and creating uncomfortable noises.

With this system, the air gets pushed by the water pressure and is forced to exit from the radiator and expelled from the boiler circuit.

ADACTO radiators can be detached from the wall through a pivoting system. This favours the cleaning of the back of the radiator and painting the wall without having to disconnect the radiator from the system.

ADACTO can be considered an eternal radiator as it has no welding joints, doesn't get rusty because it's totally made in aluminium and its covers can be renewed anytime.

Even the rubber washers from the radiator can be easily found in any ironmongery shop and changed with the help of a screwdriver.

PROJECTCLIMA is also studying an electric version to offer even greater flexibility

" We are already successfully selling Projectclima's products in several countries" Alberto Melloni says proudly.

ADACTO radiators were borne to be seen, not to be hidden unlike traditional radiators.

They are part of the house and furnishing and can be updated anytime you choose to change the décor of your room.

ADACTO is the Interior Design solution that evolves with the ambience around it.

PROJECTCLIMA S.r.l.

Sede legale: Via Marconi, 50 – 28881 Casale Corte Cerro (VB)

Sede operativa: Via dell'Industria – 28885 Piedimulera (VB)

Tel. 0324 842598

info@projectclima.it

www.projectclima.it